



OFFICE OF THE SHERIFF

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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: February 24, 2017
Contact: Jenny Demaris, Emergency Manager
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COUNTY ADDS ENHANCED FEATURES TO MASS NOTIFICATION SYSTEM

(02/24/17 - Lincoln County)

Lincoln County Sheriff's Office has added additional features to their current mass notification system, Lincoln Alerts, increasing our capability to reach community members, visitors and businesses with valued emergency notifications and now community information from county services, city and tribal partners.



The added feature allows "keyword" texting to initiate receipt of community information directly from the county's incorporated cities, Confederated Tribes of Siletz Indians, county services (Transit, Roads and additional local information) other information sources.

Community members and visitors can **CHOOSE UP TO 3** ways to receive emergency notifications and community information from Lincoln County, Oregon: public safety, city, tribal and county officials.

HOW DO I SIGN UP FOR EMERGENCY NOTIFICATIONS?

1. Residential and business landline numbers are automatically included in the emergency contact list and do not require any action.
2. Address specific numbers such as mobile numbers, mobile texts, e-mail, and fax numbers are not included in the emergency contact list and require a manual sign-up. You will be required to create your own secure user name and password that will provide you with access to update your profile information anytime you need to. Visit co.lincoln.or.us/alerts

Lincoln County Sheriff's Office

[facebook](#) | [twitter](#) | [website](#) | [emergency alerts](#) | [contact/newsbites](#)

- Each person with their own mobile phone in your household should have their own profile.
- You are able to add multiple locations, addresses in Lincoln County (i.e. home, work, childcare addresses). The more address information you provide, the better our ability to notify you of emergencies that might affect you, your family or your business.
- Businesses can also sign-up to receive alerts related to the physical addresses of their business locations.
- Community members with access and functional needs can provide emergency responders with important information about their needs if an evacuation of their neighborhood is necessary.

HOW DO I SIGN UP FOR COMMUNITY INFORMATION?

3. Anyone can sign up to receive community information via text from city, tribal and county officials by texting your zip code and/or any of the keywords below to 888-777.
 - You will receive a single opt in welcome message. Reply YES to continue to receive SMS text messages.
 - You may opt out at any point by sending STOP to 888-777.
 - For help with your keyword subscriptions text HELP to 888-777 for information.
 - To manage your Lincoln County or other area keyword subscriptions go to <https://local.nixle.com/accounts/login/>
 - Community information may include street closures, water outages, and community event notices.
 - Notifications will also be sent when there is a critical situation affecting that area.
 - Message and data rates may apply based on your individual mobile phone plan, message frequencies vary.

Text your zip code and/or any of the following keywords to "888-777"

City, Tribal KEYWORDS

- DEPOEBAY
- LINCOLNCITY
- NEWPORT
- SILETZCITY
- SILETZTRIBE
- TOLEDO
- WALDPOR
- YACHATS

The City, Tribal Keywords are initiated and authorized by leadership for said City and Tribe.

Lincoln County KEYWORDS

- **LINC4ALERTS**
Information that may affect several or all areas of Lincoln County
- **LINC4COUNTY**
Information specific to County operations or scheduled County events
- **LINC4ECLIPSE**
Information specific to the August 21, 2017 total solar eclipse event
- **LINC4RIVERS**
Information specific to the monitored rivers in Lincoln County: Alsea, Siletz, Yachats, Yaquina
- **LINC4ROADS**
Information specific to County Roadways -
<http://www.co.lincoln.or.us/publicworks>
- **LINC4TRANSIT**
Information specific to Lincoln County Transit Services -
<http://www.co.lincoln.or.us/transit>

Jenny Demaris, County Emergency Manager stated, "The announcement of our enhanced features provides an opportunity to remind community members and businesses of current ways to receive emergency notifications especially for those who have recently transitioned away from land-line phones to mobile/cell contacts only".

Sheriff Curtis Landers commented, "This enhanced feature is an exceptional example of our continued collaboration to support our city and tribal partners in our whole community approach to emergency preparedness; the provision of the new keyword texting feature will provide our community members, visitors and businesses with the opportunity to receive the local information they are interested in on their terms."

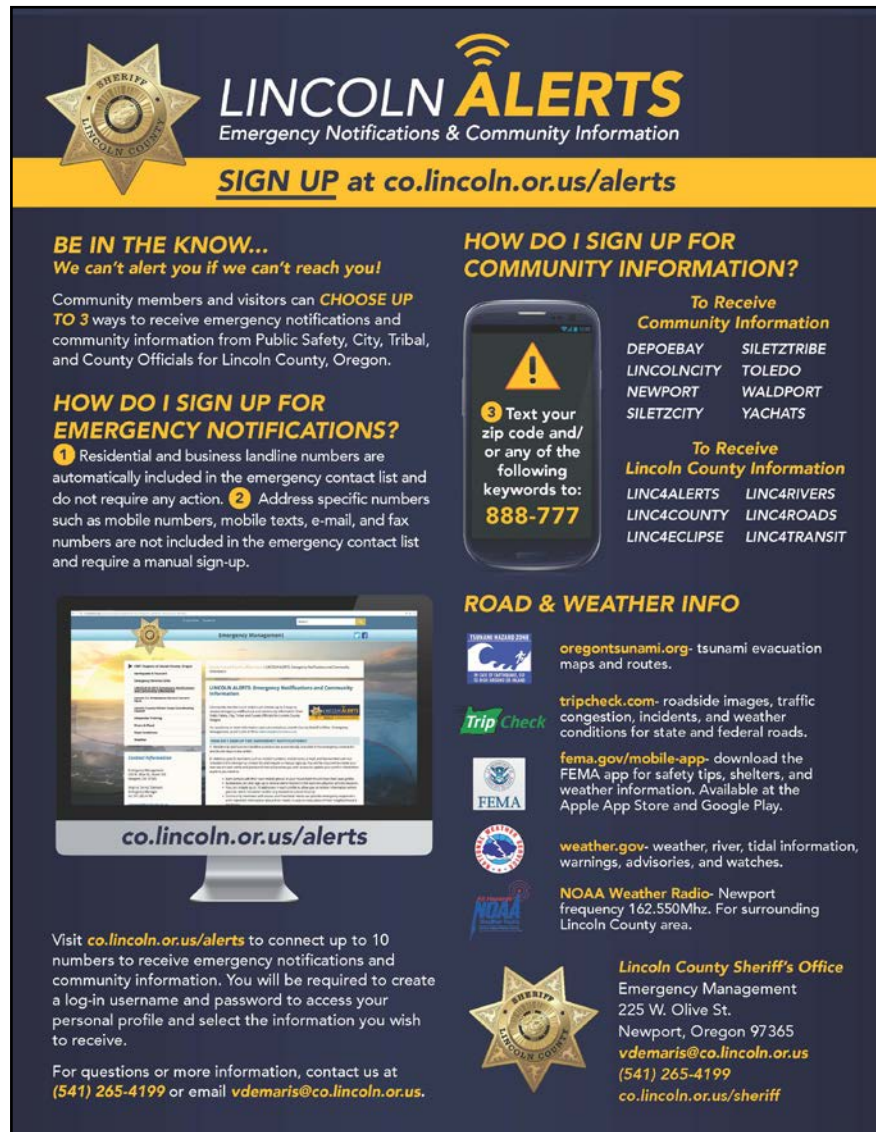
Cynda Bruce, Lincoln County Transit Director emphasized the value to her Transit customers to receive immediate changes in transit service due to weather or road conditions; "The access to immediate information for our riders, at no cost to them, will be invaluable. We now have a way to notify them of route delays, changes due to weather or road conditions."

These additional features will also provide an opportunity for Lincoln County Public Works to communicate information regarding county, state, & city detours, closures, and scheduled maintenance that affect our local transportation routes.

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Respectfully submitted,

Virginia "Jenny" Demaris
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Lincoln County Sheriff's Office
Emergency Management
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(541) 265-4199 Office



The flyer features the Lincoln County Sheriff's Office star logo and the text "LINCOLN ALERTS Emergency Notifications & Community Information". A yellow banner at the top reads "SIGN UP at co.lincoln.or.us/alerts".

BE IN THE KNOW...
We can't alert you if we can't reach you!

Community members and visitors can **CHOOSE UP TO 3** ways to receive emergency notifications and community information from Public Safety, City, Tribal, and County Officials for Lincoln County, Oregon.

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HOW DO I SIGN UP FOR COMMUNITY INFORMATION?

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To Receive Community Information

DEPOEBAY	SILETZTRIBE
LINCOLNCITY	TOLEDO
NEWPORT	WALDPORT
SILETZCITY	YACHATS

To Receive Lincoln County Information

LINC4ALERTS	LINC4RIVERS
LINC4COUNTY	LINC4ROADS
LINC4ECLIPSE	LINC4TRANSIT

ROAD & WEATHER INFO

- oregontsunami.org**- tsunami evacuation maps and routes.
- tripcheck.com**- roadside images, traffic congestion, incidents, and weather conditions for state and federal roads.
- fema.gov/mobile-app**- download the FEMA app for safety tips, shelters, and weather information. Available at the Apple App Store and Google Play.
- weather.gov**- weather, river, tidal information, warnings, advisories, and watches.
- NOAA Weather Radio**- Newport frequency 162.550Mhz. For surrounding Lincoln County area.

Visit co.lincoln.or.us/alerts to connect up to 10 numbers to receive emergency notifications and community information. You will be required to create a log-in username and password to access your personal profile and select the information you wish to receive.

For questions or more information, contact us at (541) 265-4199 or email vdemaris@co.lincoln.or.us.

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